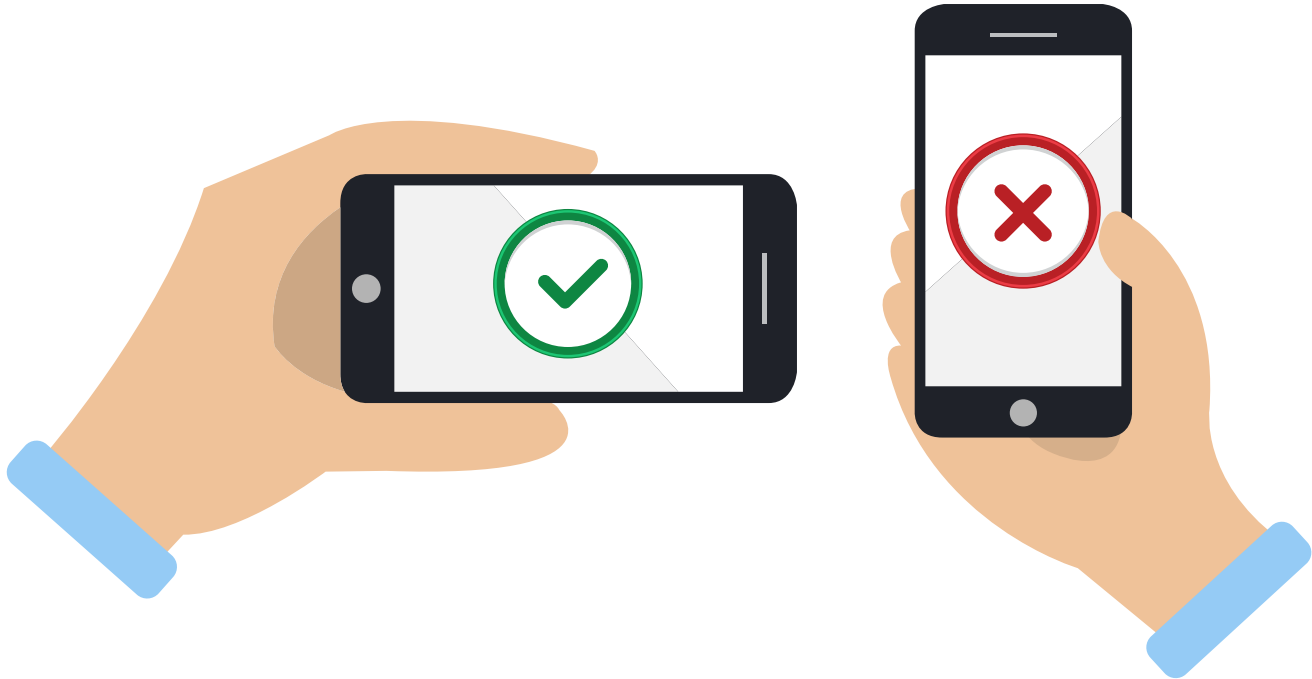


Camera Orientation

- If you're using a phone to record yourself, a good rule of thumb is to record in the horizontal position, as most video content is produced this way. This will help us make sure your video looks the best it can in our final product.



- If possible, start the camera in the horizontal position before you hit record and avoid having the rotation of the phone on the recording.
- Do your best to set your camera down at eye level, this will prevent any optical distortion from the camera being at too much of an angle.
- Use the front facing camera so you know what's in your shot. Do your best to look into the camera while speaking, not at yourself on the screen.

Audio

- If you're using a phone and have a pair of headphones with a microphone built in, it's a good idea to put them in when recording. This will get the microphone closer to your mouth and give you much improved audio quality. Wireless headphones are an alternate option.
- If you aren't able to do so, that's okay too. Just do your best to record in a quiet room, ensuring there is no television, music or talking in the background.
- Try to record in a room that doesn't have echoes when you speak. Adding soft element, like blankets and pillows, to an area can help dampen the sound and reduce the echo while filming.

Home Filming Tips

Lighting

- It's important to light yourself properly, because in video production lighting is everything. The easiest way to achieve proper lighting is to place yourself in front of a window while recording, making sure to face the window so it can illuminate your face.
- Do your best to avoid putting a window or any bright lights behind yourself, as your camera will automatically adjust for them making you appear too dark.
- If you don't have any daylight to record with, any household lamp will do. Just set up a lamp 1-2 feet away from your face, next to the camera.



Speaking

- When speaking for an interview, it's important to stay relaxed. Staying relaxed will help you answer questions more clearly and confidently.
- It's also important to remember that you don't have to nail it on your first try. These recordings aren't live and will be edited later, so stay comfortable.
- Don't feel silly when you mess up, because it's only natural. Trust us, we see it all the time! Just talk about what you know and how you feel. That's the best way to give a genuine response.